Steve Adubato's Stand & Deliver

Speak from the Heart

Leadership and Communication Tools for Today's Professional

75 Midland Ave. ● Montclair, NJ 07042 ● ph 973-744-5260 ● fax 973-744-5261 ● www.stand-deliver.com

Steve Adubato, Ph.D.

Steve Adubato, Ph.D., enjoys a distinguished career as a broadcaster, author, university professor and motivational speaker. A trainer and coach in the areas of communication and leadership skills, Steve also served in the mid 1980's as New Jersey's youngest state legislator at the age of 26.

Steve currently anchors three PBS broadcasts — *Caucus: New Jersey*, an Emmy Award-winning public affairs television series; *NJ Capitol Report*, a news program covering New Jersey political issues on a weekly basis; and *One-on-One with Steve Adubato,* a compelling program giving insight into today's world through interviews with actors, authors, journalists, CEOs, artists and educational innovators who each share their experiences and accomplishments. Steve also conducts in-depth interviews for *NJ Today*, which airs weeknights on the new NJTV and covers news, politics and policy.

These series reach more than 10 million viewers in six states (NJ, NY CT, PA, DE, MD) through a variety of television outlets including PBS stations THIRTEEN (the New York flagship station), WLIW (Long Island's PBS affiliate), WHYY-TV 12 (the Philadelphia affiliate), WLIW WORLD, and the new NJTV. Our programming also airs on FiOS1 and on TCN-The Comcast Network. Steve has been the recipient of four prestigious Emmy Awards for his work on public television. In 1995, 2000 and again in 2001, the Mid-Atlantic Chapter of the National Academy of Television Arts and Sciences presented Steve with Emmy Awards in the category of "Best Host."

In addition to his work on public television, Steve has appeared on the TODAY Show, CNN, FOX News, FOX 5 in New York and CNBC as a media and communication analyst. He has also provided expert on-air commentary for NPR—National Public Radio. Steve currently provides political commentary on 77-WABC, the #1 talk radio station in the country, as well as WOR-710 AM and has hosted on both networks.

In addition to his career as a broadcast journalist, Dr. Adubato is a Rutgers University visiting lecturer with a Ph.D. from Rutgers in the field of mass communication and a Masters from the Eagleton Institute of Politics at Rutgers. He is also a "distinguished visiting professor" at Montclair State University and NYU. Dr. Adubato's research and writing has focused on the role of the media in American society and the current state of journalism.

A much sought-after motivational speaker through his company *Stand & Deliver*, Steve has conducted communication and leadership workshops for a variety of clients in the corporate and non-profit sectors. *Stand & Deliver* is a dynamic, hands-on professional development and executive coaching program, which Steve created to help today's professionals reach their potential as leaders.

Most recently, *New Jersey Monthly* magazine named Steve one of the top five most powerful media figures in the state. In the past, *New Jersey Monthly* selected Steve as one of the "50 Most Interesting People" in the state as well as one of the "25 Most Influential People in the State." Steve writes a weekly column focusing on communication and leadership for *The Star-Ledger*, New Jersey's most widely circulated newspaper, which reaches over 1 million readers. He is a syndicated columnist who contributes to *New Jersey Monthly*, the *Atlantic City Press* and *njvoices.com*

Finally, Steve is the author of the books, *Speak from the Heart: Be Yourself and Get Results* (Simon & Schuster), which was featured in *Fortune Magazine,* as well as *Make the Connection: Improve Your Communication at Work and at Home* and *What Were They Thinking? Crisis Communication: The good, the bad and the totally clueless*, both published by Rutgers University Press. His fourth book is entitled *You Are the Brand* and examines the brand strategies of over thirty individuals and companies.